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KalSoft demonstrates server virtualization on Microsoft platform

Microsoft initiated another spell of its ongoing global launches at a local ceremony unveiling Microsoft 2008 Virtualization Launch Wave



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In the current times of resource crunch where businesses align to install cost prohibitive measures, Microsoft provides virtualization solutions which would be a key enabler for companies to optimize their IT investments and implement a flexible and dynamic data centre. Virtualization is the next momentous phenomenon hedged to shape the IT sector.

virtual machine manager (SCVMM) 2008 and microsoft application virtualization (App-V) which formulate the core of Microsoft's current solution offerings in the domain of virtualization for its customers in Pakistan. Microsoft's premier partners KalSoft demonstrated various configurations and operations which could be achieved through Windows Server 2008 Hyper-V. Principal Consultant from KalSoft, Kashif Awan, took the audience through various scenarios on how virtualization can be used to effectively manage available resources.

He further added, "This step comes at an important stage when the country is faced by challenging economic stance, Microsoft under the aegis of its Global Virtualization campaign aims to help businesses in Pakistan to effectively combat the threats posed under such circumstances".

Country General Manager Microsoft Pakistan, Kamal Ahmed, addressed the gathering and emphasized the need and benefits of virtualization for businesses in Pakistan. He said, "The virtualization tools and solutions aim to enhance the business competencies of a corporation as a whole. This translates as creating win-win solutions for businesses fortifying their on-premise and off-premise IT infrastructure allows businesses to effectively deal with their resource limitations. The virtualization technologies are an investment that enables capacity building and installs a sound IT Infrastructure allowing firms to enjoy a more flexible and synergised business and IT structure."

Khurram Hanif Kalia, President and CEO of KalSoft, said, "In a time when assuring the integrity of data is so critical for the success of an organization, virtualization offers IT Managers the opportunity to completely secure their intellectual property. Critical processes such as Disas-



Kashif Awan, Principal Consultant, Kalsoft gives a presentation.

The highlight of the day was the presence of Ehtesham Hanif, Director, Core Infrastructure Optimization Architecture from Microsoft Corporate Headquarter, Redmond USA. While addressing the dignitaries from various organisations he

commented, "Virtualization is geared to redefine the traditional business operations. At Microsoft

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we strive to provide services that enable technology to be the key driver of business growth thereby allowing corporations to realize tangible benefits based on an integrated virtualization approach."

Microsoft initiated another spell of its ongoing global launches at a local ceremony unveiling Microsoft 2008 Virtualization Launch Wave. The one day session which marked presence of decision makers from across diversified industries aimed to enhance awareness of Virtualization so-



Mr Ehtisham and Ms Fareeha give away the award to the lucky winner.

lutions within the country and give impetus to its deployment in businesses across the board.

More specifically, the event aimed to introduce three key virtualization technologies i.e. Windows Server 2008 Hyper-V, system center



Kamal Ahmed, Country Manager, Microsoft in a pleasant mood with his colleagues after the ceremony.

ter Recovery, backups and having robust access to information should a crisis arise, are essential to the business continuity of an enterprise".

Microsoft's initiative to harbour greater awareness for virtualization is in line with its global efforts for Virtualization Launch in September 2008. ■