

BUSINESS RECORDER

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Virtualisation technology helps improve business growth

RECORDER REPORT

KARACHI: Microsoft has played vital role in business growth in Pakistan, especially, by providing opportunity to corporations to realise tangible benefits based on an integrated virtualisation approach.

Director, Core Infrastructure Optimisation Architecture from Microsoft

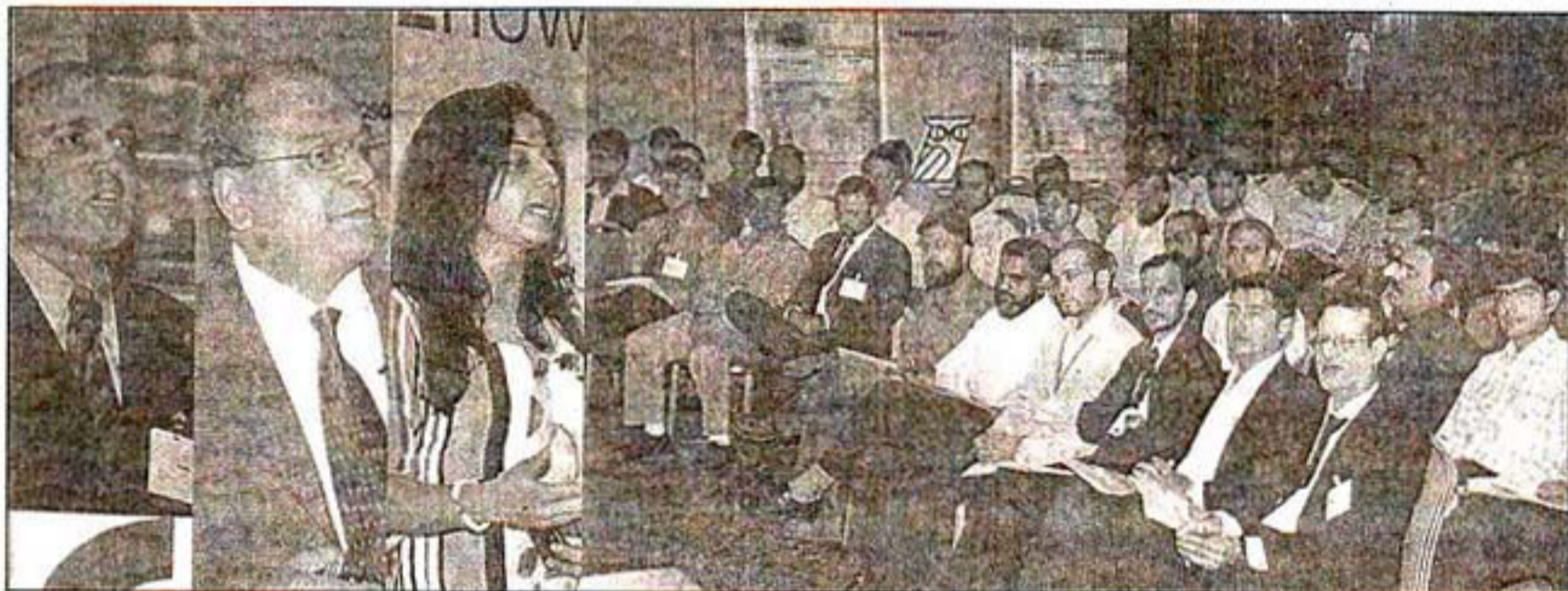
Corporate

Microsoft Pakistan, Kamal Ahmed, stressed the need of virtualisation businesses in Pakistan, saying that the virtualisation tools and solutions would help corporations to enhance its business competencies.

Talking to Business Recorder, Muhammad Ali Khan, Corporate & Mid-Market Sector Lead, Kalsoft said that

laboration with Kalsoft provides virtualisation solutions which would be a key enabler for local companies to optimise their IT investments and implement a flexible and dynamic data centre.

The event aimed to introduce three key virtualisation technologies, including Windows Server 2008 Hyper-V, System Center



Headquarter, Redmond USA, Ehtesham Hanif, expressed his views during a seminar on "Virtualisation Technology", which was jointly organised by HP, Kalsoft and Expert Systems held at local hotel on Monday.

Moreover, he said that Pakistan is being faced economic challenges, adding that Microsoft virtualisation campaign aimed at helping businesses in Pakistan to combat the threats posed under such circumstances, effectively.

In his keynote address, Country General Manager,

Virtualisation Launch Wave (VLW), 2008, which was launched by Microsoft in Pakistan, has ability to improve some 89 per cent more in the efficiency of business units.

He said that VLW has initially been deployed in several financial institutions, including State Bank of Pakistan, United Bank Limited, NIB and Habib Bank Limited. He added that Aga Khan University, Pakistan Petroleum Limited and Saudi Pak Bank would soon be entertained in this regard.

He said that Microsoft in col-

Virtual Machine Manager (SCVMM) 2008 and Microsoft Application Virtualisation (App-V), which formulates the core of Microsoft's current solution offerings in the domain of virtualisation for its customers in Pakistan.

The virtualisation technologies are an investment that enables capacity building and installs a sound IT Infrastructure allowing firms to enjoy a more flexible business and IT structure. A large number of participants belonging to IT sector were present on the occasion.